USERCENTRICS

CERTIFICATE
of achievement

presented to

Mason R. Werner

for successfully completing the

Privacy-Led Marketing:

Control Your Data with Server-Side Tagging

with Max Lucas , Managing Director
at DWC Consulting

By completing this course, participants have gained the skills to make the move to a first-party data strategy, gain control of tracking, and boost marketing performance with higher-quality data.

USERCENTRICS CERTIFICATE · PRIVACY-LED MARKETING ·

AWARDED ON:
3 Nov 2025

CERTIFICATE ID:
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