USERCENTRICS

CERTIFICATE
of achievement



presented to

Morteza Zakeri

for successfully completing the

Privacy-Led Marketing:

Control Your Data with Server-Side Tagging

with Max Lucas , Managing Director
at DWC Consulting

By completing this course, participants have gained the skills to make the move to a first-party data strategy, gain control of tracking, and boost marketing performance with higher-quality data.



AWARDED ON:
11 Sep 2025

CERTIFICATE ID:
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