USERCENTRICS

CERTIFICATE
of achievement

presented to

Kseniia Gerashchenko

for successfully completing the

Privacy-Led Marketing:

Control Your Data with Server-Side Tagging

with Max Lucas , Managing Director
at DWC Consulting

By completing this course, participants have gained the skills to make the move to a first-party data strategy, gain control of tracking, and boost marketing performance with higher-quality data.

USERCENTRICS CERTIFICATE · PRIVACY-LED MARKETING ·

AWARDED ON:
18 Sep 2025

CERTIFICATE ID:
72be4efd5eac00e7f50