USERCENTRICS

CERTIFICATE
of achievement

presented to

Margaret Lau

for successfully completing the

Privacy-Led Marketing Measurement Course:
Strategies, Analytics & Future-Proof Frameworks

with Jeff Sauer, Co-founder at MeasureU

By completing this course, participants have gained the skills to strategically build and implement a measurement framework that respects user privacy, build genuine relationships with their audience, and prove the ROI of their marketing efforts.

AWARDED ON:
10 Nov 2025

CERTIFICATE ID:
911c2c20f1025c88307bd34