USERCENTRICS

CERTIFICATE
of achievement

presented to

Bethany Hendricks

for successfully completing the

Privacy-Led Marketing Measurement Course:
Strategies, Analytics & Future-Proof Frameworks

with Jeff Sauer, Co-founder at MeasureU

By completing this course, participants have gained the skills to strategically build and implement a measurement framework that respects user privacy, build genuine relationships with their audience, and prove the ROI of their marketing efforts.



AWARDED ON:
30 Jul 2025

CERTIFICATE ID:
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